



# EXPRESSIONS OF INTEREST

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## IndigiTUBE Rebrand

**Submissions close 5pm Wednesday 15 November 2017**

IndigiTUBE is currently seeking Expressions of Interest for the IndigiTUBE rebrand. This is an exciting opportunity for an Aboriginal and/or Torres Strait Islander Graphic Designer to take a leading role in the development of the project.

IndigiTUBE is a media platform by and for Aboriginal and Torres Strait Islander people that facilitates the preservation and passing on of language and culture to future generations. IndigiTUBE aims to profile, showcase and promote Australian Indigenous media with radio, music, video, oral histories and other digital language resources [irca.net.au/projects/indigitube](http://irca.net.au/projects/indigitube).

The rebrand is part of the development of a new web platform and app. The existing brand and platform can be viewed at [indigitube.com.au](http://indigitube.com.au)

### **The Role**

The graphic designer will be contracted to deliver the IndigiTUBE rebrand and is responsible for the following:

- Creation of the new logo and brand colours based on the rebrand brief
- A set of icons and buttons for the platform
- Completed style guide
- Working closely with the Communications Officer in the production of the rebrand.

If you have any questions or queries we'd love to hear from you. Please get in touch with Jalyay Jaja Thompson on 0431 629 953.

### **TO APPLY**

Please send a folio and short cover letter expressing your interest in the role to Jalyay Jaja Thompson: [comms@irca.net.au](mailto:comms@irca.net.au).

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IndigiTUBE acknowledges the traditional custodians of the lands on which we work. We pay respect to our Elders past, present and future.

IndigiTUBE is an Indigenous Remote Communications Association (IRCA) project supported by the Indigenous Languages and Arts Program.