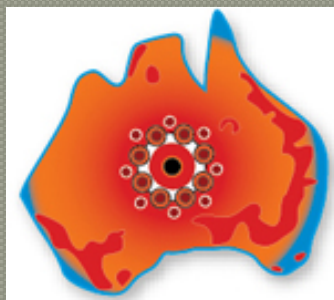




A national peak body supporting Remote Indigenous
Media and Communications



IRCA

RADIO



TELEVISION



INDIGENOUS REMOTE COMMUNICATIONS ASSOCIATION

LANGUAGE & CULTURE



MUSIC



MULTIMEDIA



ARCHIVING



WEB PROJECTS



Listen to INDIGITUBE The voice of REMOTE INDIGENOUS Australia



- Radio streaming FREE to AIR regional radio to remote Indigenous areas and the rest of the world.
- Archiving programs
- Content sharing between remote broadcasters
- Getting the message out!
- Stage 2 - Video sharing with ICTV

INDIGITUBE is a special project of



Indigenous Remote
Communications Association

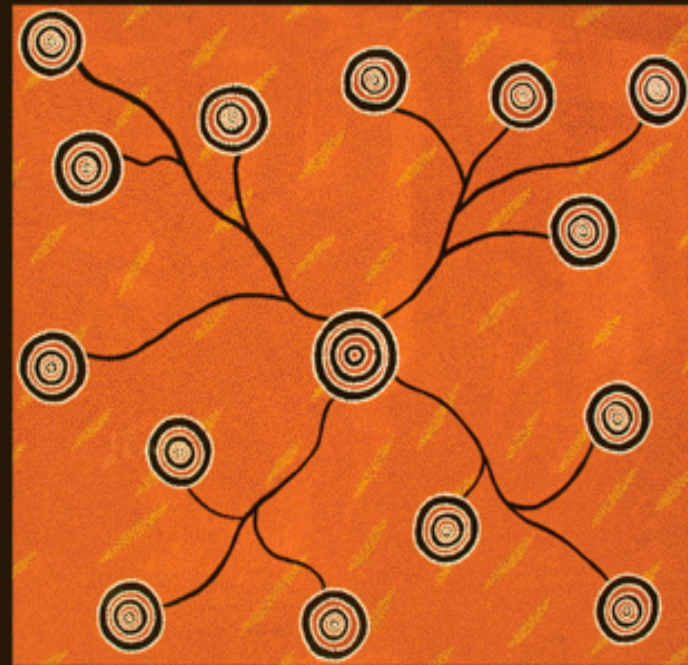


Australian Government
Department of Broadband,
Communications and the Digital Economy

www.indigitube.com.au



FESTIVAL



10TH REMOTE MEDIA FESTIVAL YUENDUMU 2008

The Remote Media Festival is a key event for media workers of remote indigenous media organisations. It brings people together for training, sharing stories and information, and celebrating the achievements of the year.

This year the Festival celebrates 25 years of filmmaking in Central Australia with a special event on Friday October 10.

Register at www.pawmedia.com.au/festival



Why IRCA?

IRCA represents the interests of Remote Media and Communications

IRCA recognizes and promotes the vital role of Remote Media in the maintenance of language and culture, self-representation and community development

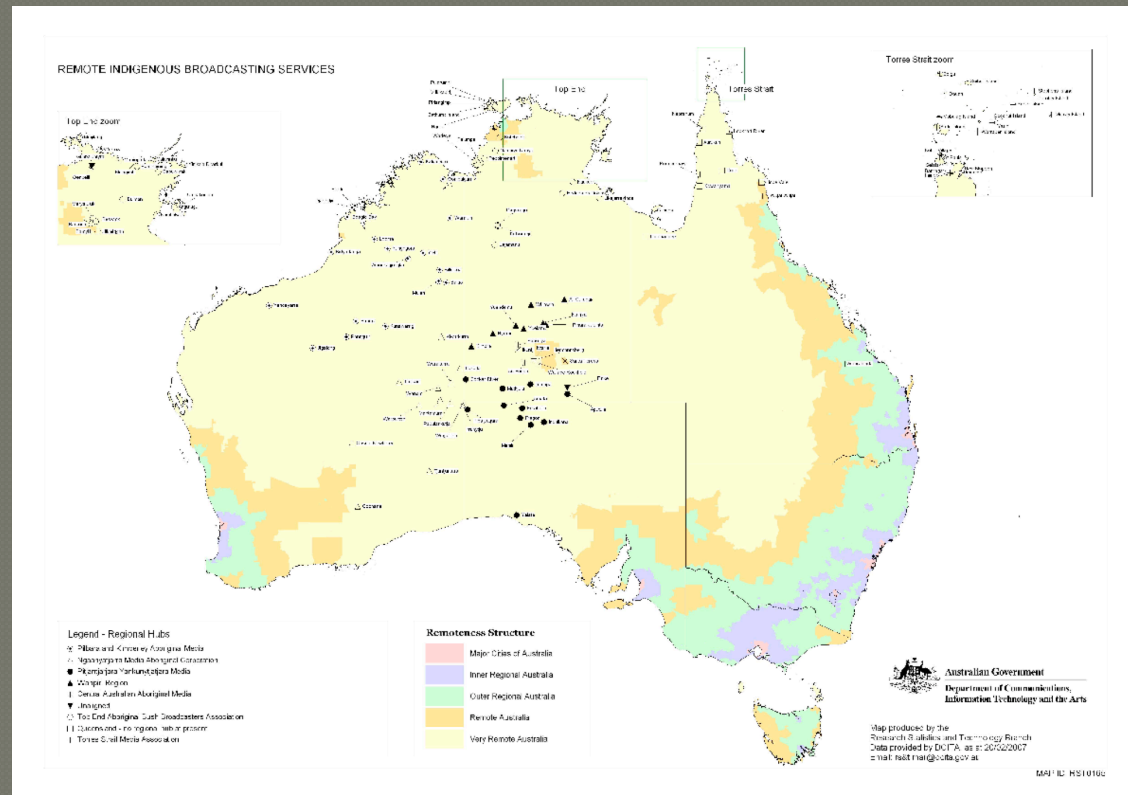
IRCA's serves communities where strong traditions of language, Law and cultural practice are still alive

IRCA is dedicated solely to the needs of remote media



RIMOS & RIBS

- TEABBA
- PAKAM
- PAW MEDIA
- QRAM
- TSIMA
- PY MEDIA
- NG MEDIA
- CAAMA



IRCA's OBJECTIVES

- a. Support the preservation and maintenance of Indigenous cultures and languages of remote communities.
- b. Advocate to government on behalf of Aboriginal and Torres Strait Islander people living in remote areas of Australia in relation to their needs and interests in media and communications.
- c. Where possible extend services as a peak body to any organisation that serves the media and communications needs of Indigenous people living in remote areas of Australia (as evidenced by their operations and constitution).
- d. Promote the remote Indigenous media sector in terms of its role in maintaining, promoting and supporting the diverse Indigenous cultures and languages of remote communities.
- e. Pursue opportunities and advocate for improved access to media and communications for Aboriginal Torres Strait Islander people living in remote areas of Australia.
- f. Support the production of media tools, content and programming that strengthens languages and culture in remote Indigenous communities and leads to improved enjoyment of life and betterment of circumstances.
- g. Facilitate greater respect for and recognition of Aboriginal and Torres Strait Islander culture and tradition within the broader Australian community, through the promotion of the activities, media products and people working within the remote Indigenous media sector.
- h. Promote the value and services of the remote Indigenous media and communications sector to stakeholder organisations and develop networks, partnerships and commercial relationships that build the capacity and sustainability of the sector.
- i. Liaise with the national regulatory body for broadcasting and communications in relation to legislation and financial support for broadcasting and telecommunications; the issues surrounding the use of existing and proposed infrastructure; the impacts of these on the remote Indigenous media sector and inherent issues of equity.
- j. Promote the delivery of appropriate training in media and communications for Indigenous people working in the remote media sector.
- k. Promote media and communications as an essential service to remote Indigenous communities.

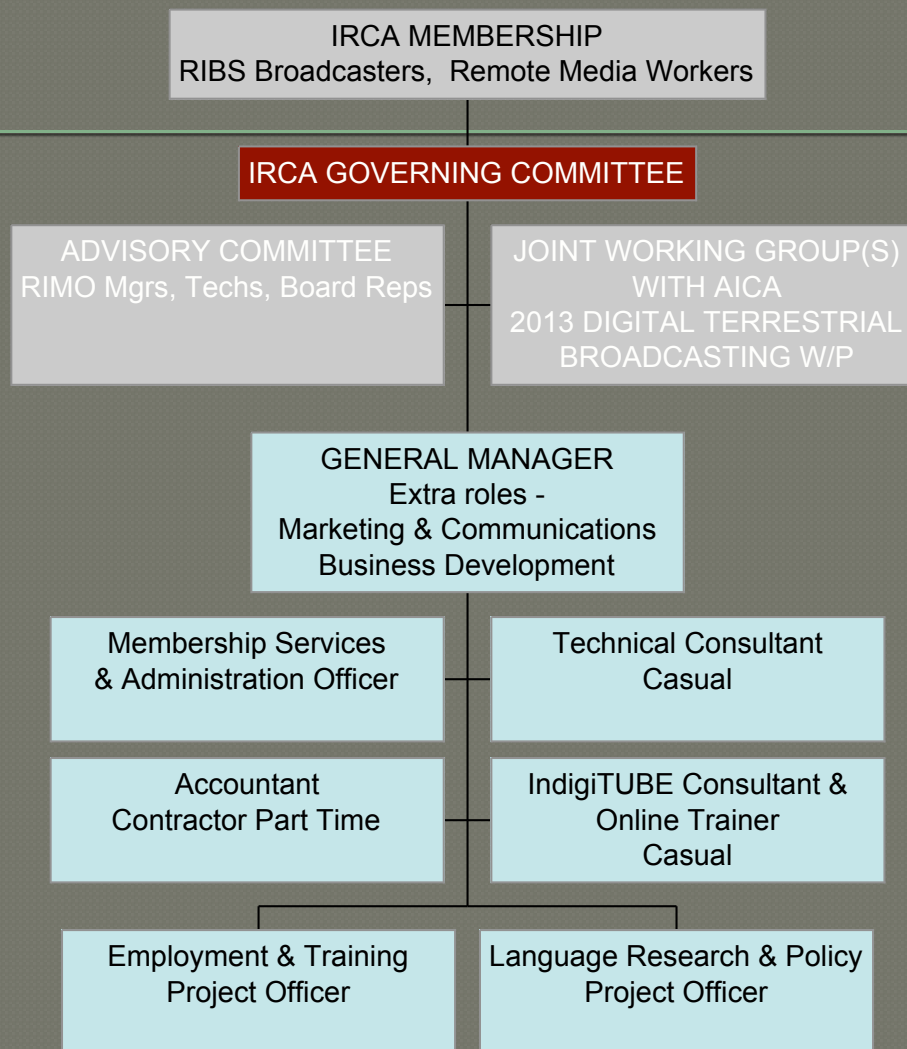


Who are the IRCA Board?

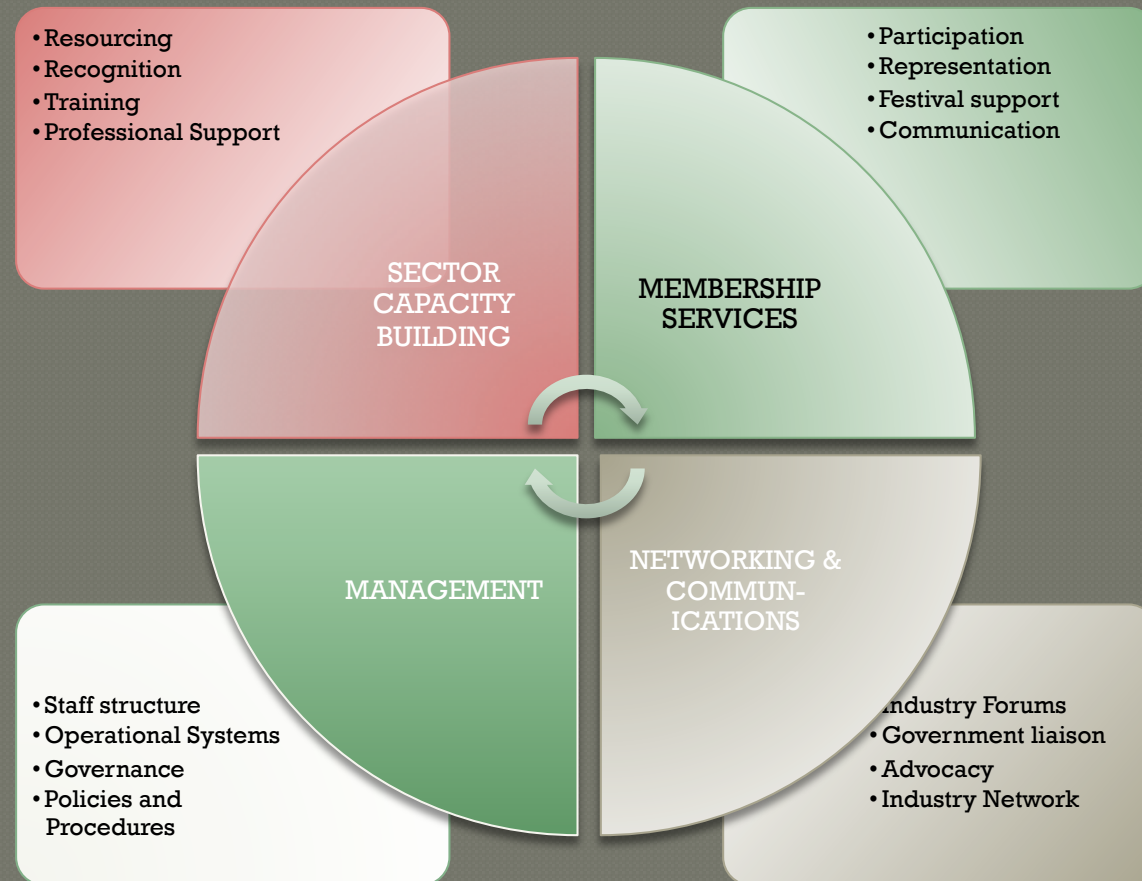
Noel Sampi (Chair) PAKAM
Nelson Conboy (Treasurer) QRAMAC
Belle Davidson, (Secretary) NG MEDIA
Bernadette Angus, PAKAM
Winnie Woods, NG Media
Brian Gordon, NG Media



IRCA Preferred Structure - 2009 - 2012



What does IRCA do?



IRCA BRAIN

WIKI WEBSITE

<http://remotemediawikispaces.com>

A place where Board, Committee and Workers can find IRCA documents, news & links

Where the Board and the Advisory Committee can find the Minutes of Meetings, Strategic Plan etc

Where funding bodies can see what's happening!

Where stakeholder organizations, general public and the media can get information and links



CURRENT ACTIVITIES

- ◉ eBulletins
- ◉ Annual 24 page colour Magazine – July
- ◉ RIMO visits and advocacy
- ◉ Advisory Committee - monthly
- ◉ Training projects
- ◉ Senate Committee – NBN
- ◉ Senator Conroy – letter re Switchover Taskforce
- ◉ IRRR – rollover of funds \$550,000
- ◉ Bush Broadcasters Survival Kit – Seeking funding



CONCERNS

2 major changes coming –

Switchover to digital TV

Rollout of the national broadband network

Time for Remote Media to sit down together and draw a new mudmap and vision for the future

Time to look, listen and speak up to Government about this



ACTIONS

- ◉ Attending Working Group
- ◉ Talking with Advisory Group
- ◉ Listening to Nelson Conboy
- ◉ Met with DEEWR about funding
- ◉ Planning 'Digital Dreaming' (Ep2)
Forum for late August (application)
- ◉ Policy positions
- ◉ Canberra visit – present to government



IRCA NEEDS

- Strong voices
- More Members from RIMO Boards
- More Board Members representing RIMOs
- Members who know about the needs of Remote Media
- People who understand technology and how it can help Yapa achieve their own goals
- Members willing to share their experience and knowledge with other RIMOs



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