



EXPRESSION OF INTEREST - CHIEF EXECUTIVE OFFICER

First Nations Media Australia is seeking expressions of interest from Aboriginal and/or Torres Strait Islander people for the CEO position at the national peak body for the First Nations media and communications industry.

Communications is a growth industry and ensuring space for First Nations communities to tell their stories and share their perspectives is vital to our national dialogue and to the representation of Indigenous people. This position is an opportunity for a passionate and organised person to bring their senior management skills to support essential media services.

Current Status

The CEO role was vacated in February 2021 and temporary leadership arrangements have been put in place to guide the organisation through a recruitment and transition process for an incoming CEO. The organisation is supported by an experienced staff team and has been conducting business as usual with additional support from the volunteer Board throughout this period.

The Board is open to discussion on timeframes and support structures for a suitable candidate interested in taking on the role.

What we are seeking

The CEO represents the industry in advocacy, awareness and leadership forums. Within the organisation you will oversee operational and financial management, working alongside our Aboriginal and Torres Strait Islander Board on planning and governance activities. As the CEO, you will be responsible for facilitating excellence in Indigenous broadcasting and journalism.

The ideal candidate will bring:

- Demonstrated management experience
- Excellent communication skills and confident public speaking
- Knowledge of the community-controlled sector
- Demonstrated financial management experience
- Good interpersonal and stakeholder engagement skills
- Vision and strategic thinking
- Knowledge of policy, government and industry processes
- A high level of motivation, demonstrated autonomy and work-ethic, demonstrated autonomy in previous roles.

Experience in the First Nations media industry is favourably considered but not essential.

While we have outlined the qualities we're seeking in an experienced candidate for this position, FNMA is interested in developing leadership opportunities within the First Nations media sector and the not-for-profit sector more broadly. Even if you feel you may not meet all of the areas outlined in this document, the Board encourages you to start a conversation with FNMA about your ambitions and career ideas. We are interested in succession planning, professional development and potentially supporting a dedicated person into this position to meet long-term objectives for the organisation. You are encouraged to express your interest in this position and to identify any areas of development that would help you perform the CEO role.

Location

Our head office is based in Alice Springs and we currently have staff operating from Adelaide, Melbourne, regional NSW and Darwin. We work alongside stakeholders in all capital cities and have members based across Australia.

The role will require regular travel for stakeholder meetings and sector leadership commitments.

The Board is open to discussion on where our CEO is based. Relocation support is available for a candidate interested in being based in Alice Springs.

What we offer

An attractive salary package with salary sacrifice options is available, including phone and laptop.

The CEO role

Reporting to the Board, the CEO will have overall strategic and operational responsibility for staff, projects, stakeholder engagement, member services and industry advocacy and development as well as execution of the First Nations Media Australia strategic plan.

Key responsibilities include leadership in areas of:

- Planning and governance;
- Operational management, including staffing and HR;
- Financial management;
- Member services and stakeholder engagement;
- Policy development and advocacy; and
- Industry development.

Working closely with the Alice Springs based Operations Manager and a staff team of 14 people working across member services, administration, technical, policy, operations and integrated projects including:

inDigiMOB – a digital literacy project;

indigiTUBE – a content platform showcasing First Nations producers across all media formats;

News – a content-sharing platform specific to First Nations journalism to complement local news services with stories from regional and remote areas;

Archiving – a First Nations media digitisation facility to preserve and maintain historic recordings.

In addition, contract staff to support industry events, research projects and accountancy functions.

Who we serve: the membership

As the national peak body for the First Nations media and communications industry, FNMA represents the interests of a broad array of members working in and alongside the community-controlled sector. As at January 2021, this included:

- 56 organisations - of which 43 are Aboriginal and Torres Strait Islander owned and controlled media organisations; and
- 156 individual members – of which 120 are Aboriginal and Torres Strait Islander people currently working in the media industry.

In addition, we have a Friends of FNMA membership category for industry supporters.

This membership represents a significant proportion of the First Nations media industry. The CEO will work at all times to support and pursue the interests of the membership, and the broader First Nations media sector as appropriate.

How to apply

To discuss further, contact our Interim CEO, Claire Stuchbery on 0403 520 765 or email to claire@firstnationsmedia.org.au for a position description.

Expressions of interest may be submitted at any time.

The FNMA Board will review expressions of interest at regular intervals and will contact you should further discussion be required.