

FIRST NATIONS MEDIA NATIONAL CONFERENCE

CONVERGE



BULAN GEE-LA BURAABANG GAWAARI WAALA NGUN MA LEEN YABUUR WAALA LISMORE | 4-7 MAY

MEETING TOGETHER >> MOVING IN ONE DIRECTION



first
nations
MEDIA
AUSTRALIA

WELCOME



VENUE
LISMORE CITY HALL (NORPA)
1 BOUNTY ST, LISMORE

BULAN GEE-LA BURABANGGAWAARI WAALA NGUN MA LEENY YABUUR WAALA

MEETING TOGETHER >>
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OUR CO-HOSTS >> KOORI MAIL



Established in May 1991, the Koori Mail is a fortnightly national newspaper reporting on the issues that matter to Aboriginal and Torres Strait Islander people. The Koori Mail is and has always been 100% Aboriginal owned. It is a proprietary limited company, wholly owned by five Bundjalung Aboriginal community organisations: Bundjalung Tribal Society at Lismore; Bunjum Co-operative at Cabbage Tree Island; Buyinbin Co-operative at Casino; Kurrachee Cooperative at Coraki; and Nungera Co-operative at Maclean.

Every cent of the Koori Mail profit goes to Indigenous Australians, in the form of dividends for our owner organisations, scholarships for Aboriginal and/or Torres Strait Islander students, and sponsorship of Indigenous community events, such as CONVERGE Lismore.

The Koori Mail has about a dozen staff, several general and sports columnists, and a network of correspondents and contributors from throughout the country.

Since May 2011, the Koori Mail's back archive has been available free-of-charge and fully searchable through the website of the Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS). This has been a gift to the nation.

The Koori Mail welcomes delegates to CONVERGE Lismore to share in the newspapers' 30th anniversary celebrations in 2021.

WELCOME DINNER



LISMORE CITY HALL: MAIN THEATRE

The Koori Mail is thrilled to host the Tuesday night Welcome Dinner for delegates of CONVERGE Lismore. Showcasing delicious food from the region, the evening will feature a solo performance by the amazing and spellbinding Emma Donovan. Luke Carroll will be our MC for the evening to get the conference event started!

WELCOME TO COUNTRY



Tracey King is a Widjabul/Wiabul woman from the Bundjalung nation. Her bloodlines, kinships and connections are Widjabul/Wiabul, Githabul, Nyangbal, Arakwal and Dunghutti. Tracey is a Koori Mail Board Member and Chairperson of the Bundjalung Tribal Society, one of the five owning organisations of The Koori Mail. Tracey is a Board Member of the Ngulingah Local Aboriginal Land Council. She is a strong advocate for land rights and building partnerships for the advancement of Aboriginal and Torres Strait Islander communities. Throughout CONVERGE, Tracey will invite local Elders to share in welcoming delegates to CONVERGE Lismore and acknowledge that CONVERGE is proudly hosted on the lands of the Widjabul/Wiabul people of the Bundjalung nation.



First Nations Media Australia acknowledges traditional ownership of the Bundjalung nation across the northern rivers region and the family groups and clans that share a connection to the lands in and around Lismore; and those lands from which CONVERGE delegates travelled.

First Nations Media Australia pays its respects to the Elders past and present of the Widjabul/Wiabul people, and to the Elders past and present of the Aboriginal and Torres Strait Islander nations of those attending CONVERGE.

Share your experience at CONVERGE Lismore with your friends and with us! We'll be posting updates on Facebook and Twitter which you're welcome to share. Add your own photos and comments too.

WIFI ACCESS STAY CONNECTED DURING THE EVENT

SELECT
ENTER PASSWORD **norpa**
 norpalismore



#CONVERGELISMORE #OURMEDIAMATTERS



A NOTE ON SAFETY

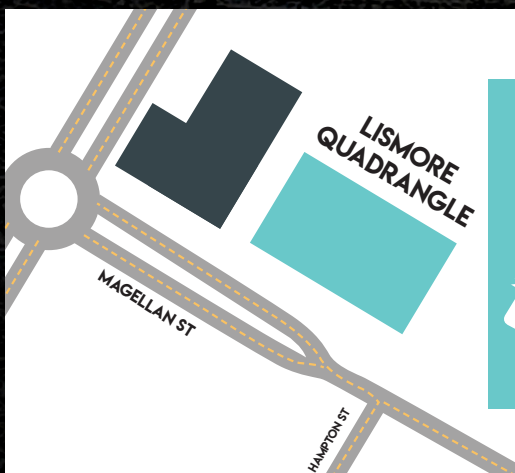
CONVERGE Lismore is a COVID-safe event. Delegates must provide contact details to enter the conference for contact tracing purposes. NORPA has a COVID-safety plan in place, including limitations on the number of people in the lift at any time and social distancing within the venue. There will be plenty of space, so please spread yourselves out. Hand sanitizer will be available at the entry to the Theatre, registration and in the meals area. Delegates are reminded to wash your hands thoroughly and to cover your mouth when sneezing or coughing. If you feel unwell at any time, please alert our Event Coordinator, Christine Ross. Her number is on the back of your lanyard.

While we are very happy to be getting together in person, we ask that delegates refrain from hugging and use elbow tap greetings instead. And please follow all safety precautions and signage indicated throughout the venue.

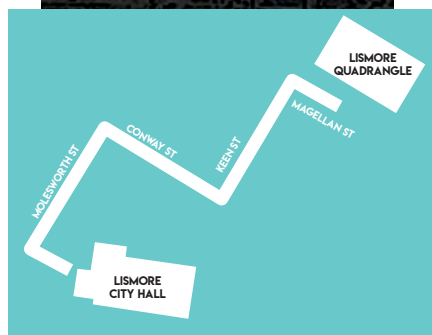
CONVERGE Lismore must be a safe environment for all delegates. While discussion and debate is encouraged, personal attacks and lateral violence will not be tolerated and may result in being asked to leave the venue. Everybody has the right to feel welcome and comfortable participating in the conference.

EVENT MAPS

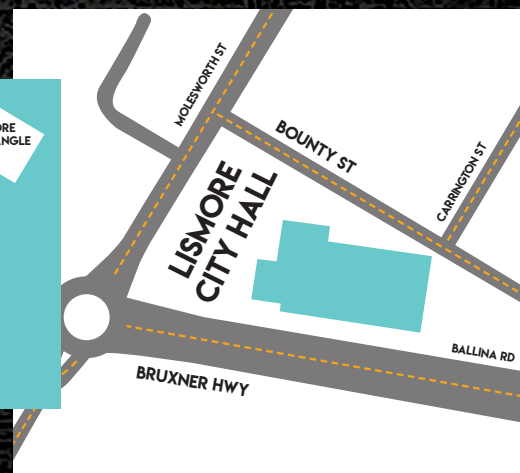
LISMORE QUADRANGLE



VENUE TO VENUE



LISMORE CITY HALL



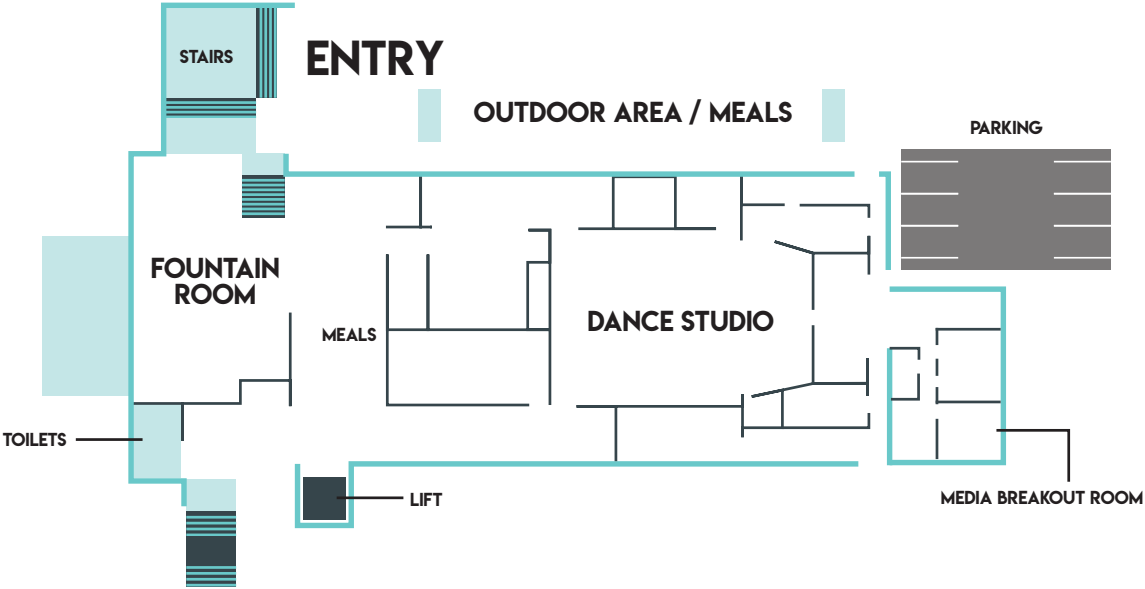
LISMORE CITY HALL INTERNAL MAP



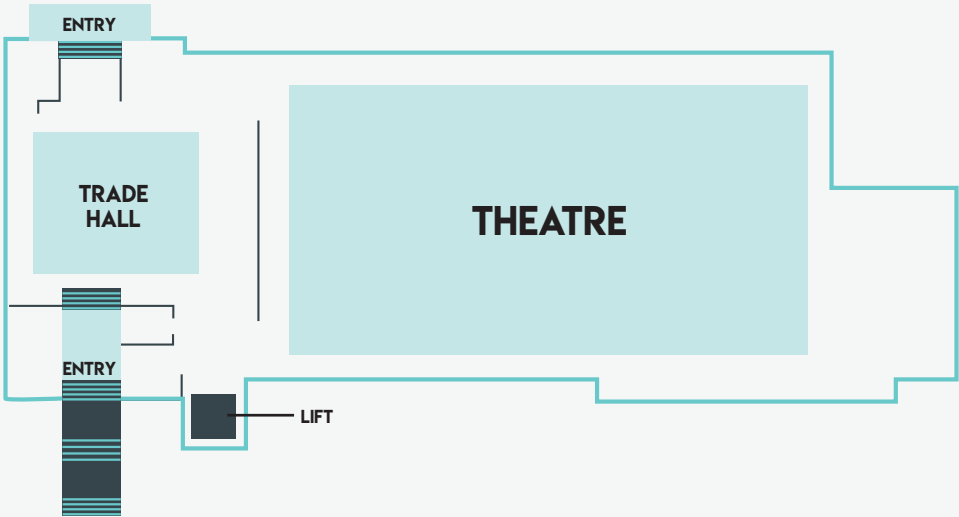
SMOKING AREA

BOUNTY ST

LEVEL ONE



LEVEL TWO



WELCOME TO CONVERGE LISMORE

First Nations Media Australia and the Koori Mail welcomes you to CONVERGE Lismore, our national industry conference in May 2021. The past year has been a particularly challenging time for the First Nations media industry and we're very pleased to be getting together to de-brief, to share, to learn from each other, to support each other and to celebrate just how incredible the work produced by our sector has been. Never has First Nations media been more essential than during a global pandemic.

CONVERGE Lismore celebrates and promotes First Nations journalism as a theme running through the conference. We are pleased to present a number of hands-on learning opportunities for First Nations media workers, amid a range of important policy discussions and sharing opportunities. We will be launching two mentorship programs, supporting sports broadcasting and leadership training beyond the conference.

We hope you will get involved in the plenaries and breakout sessions, and have a chance to catch up with old friends and make new ones over the conference days and evening program. And let one of the First Nations Media Australia team know if you have questions at any time.



**Naomi Moran (General Manager, Koori Mail
& Deputy Chair, First Nations Media Australia)**



Christine Ross (Event Coordinator, FNMA)

OUR MCs

Our MCs, Rachael Hocking and Ryan Liddle will keep CONVERGE Lismore on track. They will introduce session facilitators and presenters and keep us informed of any announcements on each day as CONVERGE progresses.



RACHAEL HOCKING

Rachael Hocking is a Warlpiri woman from the Northern Territory. She is a freelance journalist, moderator and presenter who is passionate about Aboriginal women's rights and climate justice.

In 2020 Rachael was named Media Person of the Year at the Dreamtime Awards, and her story of Kumanjayi Walker's funeral in Yuendumu received a First Nations Media Australia Award.

In 2019 she joined the Board for the Dart Centre for Journalism and Trauma in the Asia Pacific, where she advocates for better, trauma-informed reporting in Indigenous communities.

She was reporter and presenter for NITV from 2015-2021, and was the former co-host of its flagship show, The Point.



RYAN LIDDLE

Ryan Liddle is a proud Arrernte man from Alice Springs NT who currently resides in Sydney, he has enjoyed a great career as a journalist and over the years has worked with Imparja Television/ Channel 9 including News Reader with NITV. He is currently employed as a Line-up Producer/ Multimedia Journalist with SBS and NITV.

Ryan proudly co-hosted the first Indigenous TV Breakfast Show during NAIDOC Week Nov 2020 along with Shahni Wellington, the Show was screened for a week and was hugely successful.

WEDNESDAY 5 MAY

PLENARY 1 THEATRE

8:30AM-10:30AM

Following a Welcome to Country and messages from Parliament, representatives from the First Nations Media Australia Board will provide a brief update on recent progress and activities from the national peak body. During this plenary session we will also hear a member showcase presentation from our co-hosts, Koori Mail.

PLENARY 1 SPEAKERS RHODA ROBERTS AO

Rhoda Roberts AO is a proud Bundjalung woman who was born in Sydney but grew up and completed Year 10 in Lismore, then moved back to Sydney where she qualified as a nurse in 1979.

Rhoda Roberts AO is an Australian actor, director and arts executive with a wealth of knowledge and experience in the Media Industry.

Roberts co-starred with Rachael Maza and Lydia Miller in Belvoir Street Theatre's 1993 production of Louis Nowra's play Radiance.

She was employed as presenter of Vox Populi, a Special Broadcasting Service program, in 1990, becoming the first Indigenous Australian to present a prime-time current affairs program.

In 1995 she founded the Festival of Dreaming and was its director until 2009. Rhoda Roberts had been Head of Indigenous Programming at the Sydney Opera House since 2012 and just completed this Term in 2021 after an outstanding contribution.

Other key roles included Director of the Garma Festival in Arnhem Land and Creative Director of the Parrtjima Festival in Alice Springs NT.

She was appointed an Officer of the Order of Australia (AO) in the 2016 Queen's Birthday Honours for "distinguished service to the performing arts through a range of leadership and advocacy roles in the development, promotion and presentation of contemporary Indigenous culture". She was honoured with one of the 2017 Centenary Sue Natrass Awards presented at the 18th Helpmann Awards.

We look forward to hearing about Rhoda Roberts' vast experience in the First Nations media and arts sectors at CONVERGE Lismore.



PLENARY 1 SPEAKERS

PATRICIA TURNER

Patricia Turner AM is the daughter of an Arrernte man and a Gurdanji woman, raised in Alice Springs. As CEO of NACCHO, she is at the forefront of community efforts to Close the Gap in health outcomes for Aboriginal and Torres Strait Islander people. Pat has over 40 years' experience in senior leadership positions in government, business and academia including being the only Aboriginal person, only woman and longest serving CEO of the Aboriginal and Torres Strait Islanders Commission (ATSIC). Amongst her many appointments, she also spent 18 months as Monash Chair of Australian Studies, Georgetown University, Washington DC, and was inaugural CEO of NITV.



Pat is the Coalition of Peaks Convenor and Co-Chair of the Joint Council on Closing the Gap. Pat holds a Masters Degree in Public Administration from the University of Canberra where she was awarded the University prize for Development Studies.

At CONVERGE Lismore Pat Turner will provide an update on the Coalition of Peaks work and progress on the National Agreement on Closing the Gap.

BRENDAN MOYLE

Brendan Moyle is the Branch Manager Culture and Heritage at the National Indigenous Australians Agency. Brendan will provide a brief update on the NIAA Roundtable Process, funding processes and revised KPIs for media organisations funded through the NIAA. He will be available for follow-up discussions throughout the conference days.



WEDNESDAY 5 MAY

PLENARY 2 THEATRE

11AM-12:30PM

FIRST NATIONS JOURNALISM

This plenary will feature a showcase presentation from Community Reporters who have been contributing stories to the First Nations News Sharing Project. Emerging journalists will share their experiences in developing new reporting skills and showcase their work to date.



OUR STORIES MATTER



In the past year alone we've seen the Black Lives Matter movement grow, a pandemic, emerging discussions of an Indigenous Voice, deaths in custody, extreme weather events and an increased focus on Aboriginal and Torres Strait Islander perspectives in mainstream media. This plenary session will discuss the importance of First Nations journalism in these contexts and others, and the role Aboriginal and Torres Strait Islander journalists undertake in reporting on the things that matter to our communities. Hear about story selection, protocols and publication outcomes from journalists working across different parts of our sector.

Facilitator: Lindy Kerin, NITV

Panelists: Jodi Hoffman (RTR FM, Perth), Nick Patton (Koori Mail), Velma Gara (freelance, Queensland), Tanya Orman (NITV) and Solua Middleton (ABC)

WEDNESDAY 5 MAY

BREAKOUT SESSIONS

1:15PM-2:15PM

SPORTS BROADCASTING MENTORSHIP KICKOFF

THEATRE

This session will launch a 12-week sports broadcasting mentorship program, coordinated by the CMTO and delivered in partnership with the ABC. This will be an opportunity for mentors and mentees to meet in person, to review what's involved for the weeks ahead and to get started on their journey to level-up sports broadcast events.

Facilitator: Mikaela Ford, CMTO

Speakers: Tim Verrall (ABC), Darren Moncreiff (Koori Mail)



HOW TO CREATE A NEWSROOM

FOUNTAIN ROOM

This session will cover how to set up a newsroom at your media organisation from scratch. The discussion will cover how to cover local and regional stories and how to encourage news coverage from your broadcasters. The discussion will cover sharing news content, story leads, recording and editing equipment options, community contacts and producing multi-platform content.

Facilitator: David Liddle, First Nations Media Australia

Panellists: Adam Evans (NIRS), Rudi Maxwell (Koori Mail), Jack Latimore (NITV)



SCREEN MEDIA BREAKOUT

DANCE STUDIO

This session is a discussion space for screen media practitioners to talk through issues and ideas specifically relevant to screen production. It will be a facilitated conversation covering topics such as funding options, potential collaborations, distribution, shared challenges and learnings and networking for screen producers.

Facilitator: Jaja Dare, First Nations Media Australia



BREAKOUT SESSIONS

2:45PM – 3:45PM

DIGITAL INCLUSION THEATRE

This session will provide an overview summary of discussions from the Indigenous Digital Leadership Forum and provide an opportunity to talk with telecommunication providers and stakeholders. The session will cover current telecommunications issues, provide an update on changes in the telecommunications sector coming up and discuss correlations between digital inclusion, digital connectivity and media services.

Facilitator: Heron Loben

Panellists: Sam DiMarco (NBNco), Una Lawrence (ACCAN) & more



POLICY AND POLITICAL ENGAGEMENT FOUNTAIN ROOM

The next election will present a new opportunity to highlight the sector's 9 Calls for Action to candidates and elected representatives. But how can we push these forward? This session will discuss policy priorities for the sector and how to use the National Agreement on Closing the Gap in discussions with government and potential funders. We'll hear how some media organisations have built good relationships with politicians and influencers and discuss actions you can take locally to build your political engagement and raise the profile of First Nations media.

Facilitator: Claire Stuchbery, First Nations Media Australia

Panellists: Jodie Bell (Goolarri Media), Gerry Lyons (3KND), Barry Anderson (Radio MAMA)



SHARE THE MIC – SOCIAL MEDIA TAKEOVER DANCE STUDIO

Bring a laptop, phone, iPad - any kind of device for a social media takeover! This hands-on session will be a chance to refine your social media skills, talking about tips for posting - what works, what doesn't - and how to get the best connections from your social media content. We'll be making content in this session to share on social media pages to share the mic.

Facilitators: James Saunders & Rhianna Patrick, IndigenousX



WEDNESDAY 5 MAY

PLENARY 3

THEATRE

4PM-5PM

ARE WE INFLUENCERS? EMERGING DEADLY PROJECTS.



This panel will showcase some of the amazing projects being driven by young(er) people across the media sector and talk about the role of First Nations media in connecting with young people in our communities. Are we influencers? What is an influencer anyway? How do we engage new audiences coming up and meet their needs? What tools are people using to connect through the deadly projects they have underway?

Facilitator: Lachlan Skinner, One Mob Radio

Panellists: Boe Spearim (989FM BIMA), Mikayla Friday-Shaw (FNMA), Travis Cardona (NITV), Rohanna Angus (PAKAM), Bronte Gosper (FNMA)

DINNER

6:30PM IN THE THEATRE

All delegates are invited to come together for the Wednesday evening dinner to share in some local entertainment and delicious food.

Presented by The Koori Mail.

CONVERGE
FIRST NATIONS MEDIA
NATIONAL CONFERENCE



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MEMBER SHOWCASES

Throughout the CONVERGE Lismore program we will be hearing short presentations from FNMA members who are doing great work around the country. This is an opportunity to learn from each other and to find collaboration inspiration.

ICTV

WEDNESDAY 5 MAY, 11AM



TEABBA

WEDNESDAY 5 MAY, 4PM



CHERBOURG RADIO

THURSDAY 6 MAY, 9AM



KOORI RADIO

THURSDAY 6 MAY, 1:15PM



PAKAM

FRIDAY 7 MAY, 9AM



PROGRAM SCHEDULE

WEDNESDAY, 5 MAY

8:00AM	REGISTRATION		
8:30AM	WELCOME TO COUNTRY		
9:00AM	PLENARY 1		
9:30AM	KOORI MAIL - 30 YEARS		
10:00AM	KEYNOTE ADDRESS: RHODA ROBERTS AO		
	FIRST NATIONS MEDIA AUSTRALIA: UPDATE AND OVERVIEW		
	COALITION OF PEAKS: PAT TURNER UPDATE ON NATIONAL AGREEMENT ON CLOSING THE GAP		
	NATIONAL INDIGENOUS AUSTRALIANS AGENCY: BRENDAN MOYLE		
10:30AM	MORNING TEA		
11:00AM	PLENARY 2		
11:30AM	MEMBER SHOWCASE: ICTV		
	EMERGING JOURNALIST SHOWCASE: STORIES FROM COMMUNITY REPORTERS		
12:00PM	PANEL DISCUSSION: THE IMPORTANCE OF FIRST NATIONS JOURNALISM		
12:30PM	LUNCH		
1:00PM	BREAKOUT SESSIONS		
1:30PM	(THEATRE ROOM) SPORTS BROADCASTING MENTOR PROGRAM KICKOFF	(FOUNTAIN ROOM) HOW TO CREATE A NEWSROOM	(DANCE STUDIO) SCREEN MEDIA BREAKOUT DISCUSSION
2:00PM	AFTERNOON TEA		
2:30PM	BREAKOUT SESSIONS		
3:00PM	(THEATRE ROOM) DIGITAL INCLUSION: MEDIA AND TELECOMMUNICATIONS	(FOUNTAIN ROOM) POLICY AND POLITICAL ENGAGEMENT - TOOLS FOR YOUR MEDIA ORGANISATION	(DANCE STUDIO) SHARE THE MIC - SOCIAL MEDIA TAKEOVER
3:30PM	PLENARY 3		
4:00PM	MEMBER SHOWCASE: TEABBA		
4:30PM	PANEL DISCUSSION: ARE WE INFLUENCERS? SHOWCASE OF DEADLY PROJECTS FROM YOUNG MEDIA WORKERS.		
5:00PM 6:00PM	BREAK		
6:00PM - 9:00PM	DINNER AT LISMORE CITY HALL, HOSTED BY KOORI MAIL		

THURSDAY, 6 MAY

8:00AM	REGISTRATION		
8:30AM	PLENARY 4 SHARING STORIES: RACHAEL HOCKING MEMBER SHOWCASE: CHERBOURG RADIO FIRST NATIONS MEDIA ARCHIVING PROJECT UPDATE: LIAM CAMPBELL, CBAA CODES OF PRACTICE UPDATE PANEL DISCUSSION: COVID-19 - HOW DID IT CHANGE THE WAY WE OPERATE?		
9:00AM			
9:30AM			
10:00AM			
10:30AM			
11:00AM	MORNING TEA		
11:30AM	(THEATRE ROOM)	BREAKOUT SESSIONS	(DANCE STUDIO)
12:00PM	11:00-12:30PM JOURNALISM & TRAUMA	(FOUNTAIN ROOM) 11:00-11:45AM APRA LICENSING	11:45-12:30PM HOW TO WORK WITH NITV
12:30PM		11:00-11:45AM AUDIENCE BUILDING	11:45-12:30PM TAKE IT ON LEADERSHIP MENTORING INTRODUCTION SESSION
1:00PM	LUNCH		
1:30PM	PLENARY 5 MEMBER SHOWCASE: GADIGAL INFORMATION SERVICES: HOME OF KOORI RADIO PANEL DISCUSSION: COMMUNITY-CONTROLLED DIGITAL INFRASTRUCTURE		
2:00PM			
2:30PM			
3:00PM	AFTERNOON TEA		
3:30PM	(THEATRE ROOM) 2:45-3:45PM STORYTELLING ACROSS MEDIUMS & PLATFORMS	BREAKOUT SESSIONS	(DANCE STUDIO) 2:45-3:45PM MANAGER'S MEETING
4:00PM		(FOUNTAIN ROOM) 2:45-3:45PM INDIGENOUS WOMEN LEADERS IN MEDIA DISCUSSION	
4:30PM	4:00-5:00PM HOW TO ACCESS GOOGLE AD GRANTS	4:00-5:00PM LEGAL RISKS AND HOW TO AVOID THEM: PROGRAMMING, PRODUCERS, CONTENT MAKERS	4:00-5:00PM LIVE MIXING FOR RADIO
5:00PM - 5:30PM	BREAK		
6:00PM 9:00PM	CINEMA SCREENING & FOOD TRUCKS AT THE QUAD		

PROGRAM SCHEDULE

FRIDAY, 7 MAY

9:00AM	PLENARY 6		
9:30AM	ABC DEEP SPACE PRESENTATION		
10:00AM	MEMBER SHOWCASE: PAKAM		
10:30AM	INDIGENOUS MEDIA LEADERSHIP - CHANGING LANDSCAPES		
10:30AM	MORNING TEA		
11:00AM	(THEATRE ROOM) 11:00-11:45AM	BREAKOUT SESSIONS (FOUNTAIN ROOM) 11:00-11:45AM	(DANCE STUDIO) 11:00-11:45AM
11:30AM	GOOGLE TIPS & TRICKS FOR JOURNALISTS	EMERGENCY BROADCASTING	MAKING SPACE
12:00PM	11:45-12:30PM DIGITAL NEWS GATHERING AND PROCESS	11:45-12:30PM DELIVERING AND RECEIVING ONLINE TRAINING	11:45-12:30PM OUR MEDIA MATTERS
12:30PM	LUNCH		
1:00PM	PLENARY 7		
1:30PM	NEXT STEPS		
2:00PM	CONFERENCE WRAP-UP AND WHERE TO FROM HERE?		
2:30PM	AFTERNOON TEA (SHORT BREAK)		
3:00PM	AGM		
3:30PM			
4:00PM -6:00PM	NO ACTIVITY		
6:00PM- 11:30PM	FIRST SOUNDS SHOWCASE AT NORPA - DANCE STUDIO		

THURSDAY 6 MAY

THEATRE

PLENARY 4

8:30AM-10:30AM

SHORT STORIES

Rachael Hocking will share her story and experiences as a journalist.

Holly Friedlander Liddicoat and Dash Buxton will provide an update on the CBAA's progress on a new Codes of Practice for community media.

Liam Campbell will give an update on the First Nations Media Archiving project, sharing our progress on the digitisation facility in Alice Springs and support for media organisations in setting up Mukurtu archive platforms and your own community archives.

COVID NORMAL: HOW DID THE PANDEMIC CHANGE THE WAY WE OPERATE?

Responses to COVID-19 varied across the media sector in line with the restrictions and health advice relevant to different states and communities. The First Nations media sector was instrumental in keeping our communities safe during the early stages of the pandemic and continues to provide vital information about vaccines, travel requirements and other rolling updates. Meanwhile though, many media organisations had to quickly shift the way we operate, finding new ways to engage with community and new ways to support our broadcasters. This panel discussion will share experiences from different media organisations on how they responded to the COVID-19 pandemic and what they decided to keep as the new normal.

Facilitator: Bronte Gosper, First Nations Media Australia

Panellists: Leon Khan (6DBY), Brendon Adams (Wilcannia River Radio), Grant Hansen (3KND), Tim Leha (Koori Radio) Charlotte Dare (Nunga Wangga Aboriginal Media Corporation) and Tess Foxworthy (PAW Media).



THURSDAY 6 MAY

BREAKOUT SESSIONS

DART CENTRE FOR JOURNALISM AND TRAUMA

11AM-12:30PM - THEATRE

As we mark the 30th anniversary of the Royal Commission into Black deaths in custody, see our mobs march for Black Lives Matter and witness the destruction of country, it's important to understand the impact reporting on these events can have on us as media practitioners and First Nations people. Gomerōi psychologist Clinton Schultz, Warlpiri journalist Rachael Hocking and the managing director of the Dart Centre in the Asia Pacific Cait McMahon are developing a workshop specifically for First Nations people working in the media, which addresses the stress, burnout and trauma we experience when reporting on our communities. The workshop will focus on how our reporting contributes to the overall wellbeing of our mob, moving beyond deficit discourse, and how to create better supports for our First Nations journalists, media practitioners and newsrooms.

Facilitator: Rachael Hocking



APRA LICENSING

11AM-11:45AM - FOUNTAIN ROOM

Leah Flanagan and Donna Woods (NATSIMO) will talk about licensing arrangements for community broadcasters, why it's important for artists and NATSIMO's role as peak body for Aboriginal and Torres Strait Islander Songwriters and Composers. Learn about the licensing requirements for your media organisation and what happens with your license fees. This is an opportunity to ask questions about APRA AMCOS processes - what are the different license types? Do you need one? How does the reporting work? And how does it help music creators? Plus learn about how NATSIMO supports the development of songwriters and composers and advocates for a thriving, self-determined Aboriginal and Torres Strait Islander music industry.

Facilitators: Leah Flanagan & Donna Woods



BREAKOUT SESSIONS

HOW TO WORK WITH NITV

11AM-11:45AM - DANCE STUDIO

This is a conversation based session focused on NITV's role in the sector and what is coming up. Bring your questions, your collaboration ideas, your feedback and your curiosity to a discussion about national television broadcasting.

Facilitator: Adam Manovic

Panellists: Jodan Perry, Jack Latimore, Evan Charlton, Anna Dancey & Marissa McDowell



AUDIENCE BUILDING

11:45AM-12:30PM - FOUNTAIN ROOM

Learn how to create an audience-led digital strategy from the Google News Initiative. This session will also cover how to measure and grow your audience online. Neil Varcoe will share his expertise on how news publishers can build sustainable businesses.

Facilitator: Neil Varcoe, Google



TAKE IT ON - LEADERSHIP MENTORING LAUNCH

11:45AM-12:30PM - DANCE STUDIO

Mikaela Ford and Charlotte Bedford from the CMTO will be introducing a leadership mentoring program tailored for Aboriginal and Torres Strait Islander people who might want to step into leadership positions within their media organisations (or elsewhere) such as management roles, program management, production lead or event management positions. This session will be an introduction to the 12-week Take It On program for both mentors and mentees and an opportunity to get involved to share your experience or learn from others within the sector.

Facilitator: Mikaela Ford, CMTO



THURSDAY 6 MAY

PLENARY 5 THEATRE

1:15-2:15PM

COMMUNITY-CONTROLLED DIGITAL INFRASTRUCTURE



Disrupted access to Facebook as a distribution channel for our news this year has drawn attention to the lack of sovereignty over our digital infrastructure. This panel discussion will raise ideas about how we can create our own, community-controlled digital infrastructure. What are the barriers and how can we solve them? How can we collaborate to build our own networks? What resources can we draw on? Our panellists will share some of the challenges they're facing and the work they're doing to ensure our voices are reaching audiences in the digital space.

Facilitator: Jaja Dare

Panellists: Boe Spearim (989FM BIMA), Rhianna Patrick (IndigenousX), Jen Enosa (TSIMA) & Tabatha Saunders (4ZZZ)

BREAKOUT SESSIONS

2:45-3:45PM

STORYTELLING ACROSS MEDIUMS AND PLATFORMS

THEATRE

Are we choosing the right mediums to reach our audiences? How do we decide which platforms to use to publish content? This session will help guide decisions on what medium to use to tell your story, providing advice on best practice for different platforms and how to get the best outcome for the content you have produced. We will workshop different forms of storytelling and learn how to publish cross-platform content.

Facilitators: James Saunders & Rhianna Patrick (IndigenousX)



INDIGENOUS WOMEN LEADERS IN MEDIA

FOUNTAIN ROOM

This is a discussion based session focused on women's voices in media and how we cross-industry support for the strong leaders stepping up across our sector. It will be an opportunity to share experiences, to yarn about challenges that come up and to network with women working in different areas of media.

Facilitator: Kiera Jenkins

Panellists: Jen Enosa (TSIMA), Naomi Moran (Koori Mail), Kelly Williams (ABC), Anna Dancey (NITV) & Jodie Bell (Goolarri Media)



MANAGER'S MEETING

DANCE STUDIO

This breakout discussion is an opportunity for the Managers of First Nations media organisations across the country to meet in person. This meeting usually takes place online as an opportunity for networking, sharing challenges and successes and learning from each other.

Facilitator: Stephanie Stone



THURSDAY 6 MAY

BREAKOUT SESSIONS

4PM-5PM

COLLECTING AND GROWING ONLINE AUDIENCE DATA

THEATRE

Learn how to access Google Ad Grants and use them most effectively. This might mean drawing online traffic to your merchandise to grow revenue, or highlighting special broadcast events to reach new audience groups. During the session we'll workshop how to use Google Ad Grants to meet the needs of your media organisation. Then we'll look at how to collate and measure the traffic data, including setting up a data studio for your organisation. The discussion will cover the different types of audience data we can collect across social media, website and streaming sites and how to make it easy to monitor those audiences.

Facilitator: Adam Dixon-Galea, First Nations Media Australia



LEGAL TALK: RISKS & PROGRAMMING

FOUNTAIN ROOM

This workshop will discuss the key considerations when working with one of Australia's national broadcasters on a program. This workshop will explore the key legal and editorial risks navigated during production for commissioned programs that explore Aboriginal and Torres Strait Islander communities, perspectives and cultural practices.

Facilitators: Lucinda Edwards, SBS Senior Legal Counsel & Keya McGeown, SBS Lawyer



LIVE MIXING FOR RADIO

DANCE STUDIO

Learn how to make your live audio mixes sound even better for radio from two experienced audio engineers and musicians. In this hands-on session we will experiment with different styles of sound mixing and talk about the specifics of OB mixing, as different to studio or concert sound production.

Facilitators: Steve Tranter, First Nations Media Australia & Donovan Rice, PAW Media



BLAK CINEMA

6PM-9PM
THE QUAD,
CENTRAL LISMORE

Delegates are invited to spend the evening at The Quad in Lismore, an open air green meeting space in the heart of Lismore at The Lismore Regional Gallery. An outdoor cinema is programmed by indigiTUBE showing shorts and highlights.

Pull up a bean bag and sit under the stars and enjoy a meal available from the delicious Junkyard BBQ food truck. Also playing in the Gallery space is an unmissable display of Wunungu Awara animations presented by indigiTUBE & Koori Mail.



BLAKCINEMA

Spend the night under the stars at The Quad

Open Air BlakCinema, Films/Shorts,
Wunungu Awara Animations, Food Trucks.

THURSDAY 6 MAY • 6 – 9pm • LISMORE QUAD

FRIDAY 7 MAY

PLENARY 6 THEATRE

9AM-10:30AM

PRESENTATION: ABC DEEP SPACE - ALEXIS MORAN & SOLUA MIDDLETON

INDIGENOUS MEDIA LEADERSHIP - CHANGING LANDSCAPES



A PRESENTATION AND Q&A WITH TANYA DENNING-ORMAN, DIRECTOR OF INDIGENOUS CONTENT AT SBS AND CHANNEL MANAGER OF NITV

From its beginnings in 2007, NITV has continued to evolve in a changing media landscape alongside our partners across this dynamic and creative sector. Today, the role of a strong First Nations media in giving our communities a vital voice, and sharing our stories with all Australians, has never been more important in this country. Next year marks 10 years of NITV being available to all Australians free-to-air, so what does the future look like for the next 10 years, and beyond?

BREAKOUT SESSIONS

11AM-11:45AM

GOOGLE TIPS & TRICKS FOR JOURNALISTS

THEATRE

Power up your search skills with tips and tricks from the Google News Initiative. This session will cover advanced search options and how to use them to find government documents and policies; reverse image searching to spot fake news on social media; analyse and sort data sources with Google AI; extract data sources and access formats for multimedia use; and advanced Google Earth map use and satellite tools. You'll be amazed by what you can find to support your stories.

Facilitator: Miguel D'Souza, Google



EMERGENCY BROADCASTING

FOUNTAIN ROOM

With extreme weather events increasing in regularity, fires, floods and now a pandemic to respond to, having emergency broadcasting procedures in place has never been more important. This session will cover off the things media organisations can do to be prepared for an emergency situation. The discussion will cover available resources, best practice processes and shared experiences from media organisations who deal with emergencies frequently.

Facilitator: Bronte Gosper

Panellists: Martin Corben (CMTO), Jodie Bell (Goolarri Media), Diat Alferink (TSIMA), Helen Bloustein (Bureau of Meteorology), Gary-Jon Lysaght (ABC)



MAKING SPACE - A DISCUSSION ON INTERGENERATIONAL CHANGE

DANCE STUDIO

First Nations media organisations are continually creating opportunities to bring people into the sector and work in media. But how do we build people up into new areas of responsibility? How do we know when to step aside and let younger people take the lead? How do younger people build networks and support structures across the industry? In this session panellists will share their own experiences and talk about what works well for sometimes sensitive change.

Facilitator: Naomi Moran, Koori Mail

Panellists: Dennis Charles (PAW Media), Keira Jenkins (NITV), Gina Campbell (TEABBA), Boe Spearim (989FM - BIMA), Brendon Adams (Wilcannia River Radio)



FRIDAY 7 MAY

BREAKOUT SESSIONS

11:45AM - 12:30PM

DIGITAL NEWS GATHERING AND PROCESSES

THEATRE

Image: Jack Latimore

Jack Latimore, Head of Digital at NITV will share his deep knowledge of journalistic practices in the digital news space, including processes for gathering information, what to do with it and best practice for reporting on what you find.

Facilitator: Jack Latimore

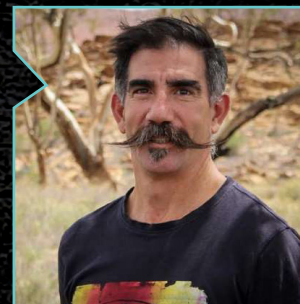


DELIVERING AND RECEIVING ONLINE TRAINING

FOUNTAIN ROOM

As more and more training moves online, particularly in the wake of the pandemic, we've learned a lot about best practices for delivering online training and participating in online training. This session will talk about some does and don'ts of online training and how to set up your online training so that both trainers and trainees have the best opportunity to benefit remotely.

Facilitator: Devris Hasan, First Nations Media Australia



OUR MEDIA MATTERS - WHAT NEXT?

DANCE STUDIO

The Our Media Matters awareness campaign has been going for a couple of years now and gaining momentum as a recognisable campaign. Where should we take it from here? This session is your opportunity for input to the direction of the sector promotional campaign, so bring your ideas! Should we evolve the slogan? Should we run a national Our Media Matters week? How can we coordinate to lift the profile of the sector further in both our communities and nationally? In this session we'll workshop the future direction for our promotional actions.

Facilitator: Stephanie Stone, First Nations Media Australia



THEATRE

PLENARY 7

1:15PM-2:15PM

NEXT STEPS

What now? What have we learned over the past few days? How do we move forward together from here? This session will provide an overview of the discussions throughout the conference to make sure everybody has a chance to hear the highlights from sessions they might not have attended during the event. Then we'll be talking about what actions First Nations Media Australia should take on behalf of the sector and what media organisations plan to collaborate on in the months ahead. It's a moment to re-cap and plan, to raise ideas and to ask questions before the conference program ends.



AGM

FIRST NATIONS MEDIA AUSTRALIA ANNUAL GENERAL MEETING

2:45PM IN THE THEATRE

All FNMA members are invited to attend the AGM, which will include voting for Board of Directors positions.

MEDIA ROOMS

Throughout the CONVERGE Lismore program there will be live broadcasts taking place on 98.9FM and Koori Radio. NITV will be recording content throughout the conference days. There will be two media rooms set up behind the Dance Studio for media organisations to use. So feel free to record interviews and make sure you drop by to send a shoutout home and have a yarn with the stations broadcasting from the conference.

WARNING | SOME TRACKS CONTAIN EXPLICIT LANGUAGE

DOORS OPEN 6PM | FRIDAY 7 MAY 2021

CONVERGE PRESENTS

FIRST NATIONS ARTISTS MAKING TRACKS

FIRST SOUNDS?

THE STUDIO | LISMORE | BUNDJALUNG

FREE LIVE MUSIC > FOOD TRUCK > BAR

**BARKAA | MACK RIDGE
NARLI | CHASING GHOSTS
FRED LEONE | DJ NAIAN**

Cooperating
 **Koori Mail**
30th Anniversary
Koori Mail
an Aboriginal Community Publication

first nations MEDIA AUSTRALIA

indigi TUBE .COM.AU

AMRAP
Australian Music Rights Association

CBAA
Contemporary Black Australian Artists Association

Australian Government
This project has been assisted by the Australian Government through the Australia Council for the Arts, its arts funding and advisory body.

Australia Council for the Arts

FRIDAY NIGHT CONCERT

On Friday night we return to NORPA's Dance Studio to shake it loose with a Friday night party showcasing some of the awesome talent featured by First Sounds. Curated by indigiTUBE, the lineup is huge featuring DJ Naian, Fred Leone, Chasing Ghosts, Narli, Mack Ridge and Barkaa. Doors open at 6pm and food trucks will be parked outside to grab a feed. This event is open to the Lismore community to share in the celebrations. See you on the dance floor!

TRADE HALL

Delegates are invited to drop by the Trade Hall throughout the conference where exhibitors will be available to talk on a one-to-one basis, providing tailored advice for you.

AIATSIS

Australian Institute of Aboriginal and Torres Strait Islander Studies tells the story of Aboriginal and Torres Strait Islander and creates opportunities for people to encounter, engage and be transformed by that story. AIATSIS supports and facilitates Aboriginal and Torres Strait Islander cultural resurgence.



AIATSIS

AUSTRALIAN INSTITUTE OF ABORIGINAL
AND TORRES STRAIT ISLANDER STUDIES

BROADCAST COMPONENTS

Broadcast Components is a family owned business offering choice and value in broadcast equipment. Their extensive product lines cover applications from the microphone to the antenna and outside broadcast from market leading global manufacturers. Broadcast Components focus on building a relationship with your organisation to offer support and advice, as well as regular contact. Drop by their stall for a chat about the latest products for each link in the broadcast chain.



EVERYMIND

Come and talk with Everymind about the Mindframe resources they have developed to help guide reporters and broadcasts through discussing mental health in media. Ask questions about how to approach sensitive topics in your programming and learn how media can help destigmatise mental health issues.



Mindframe

FNMA ARCHIVE PROJECT

Drop by the archiving trade stall to have a chat with Liam Campbell about how FNMA can support your organisation to develop an archive for your community collection. Media organisations are at different stages of this process and Liam will be available throughout the conference to talk about tailored solutions to suit your organisation and community.



THANK YOU

Thank you to the following organisations and government bodies for making CONVERGE Lismore possible.

EVENT CO-HOST:



KEY SUPPORTERS:



SILVER SPONSORS:



IN-KIND SUPPORT:





RACIST VIOLENCE: THE HIDDEN FACTS

A report by Marcelle Muldoon on the findings of the National Inquiry into Racist Violence in Australia appears on Pages 3 and 4.

Elders to call for curfew

Following the release of the report into racist violence in Australia, Bundjalung Tribal elder Mr Frank Roberts, of Lismore, spoke of a need for curfews for Aborigines in trouble areas.

By JANINE WILSON

Mr Roberts said that when North Coast elders met at Tabulam on Saturday, a major consideration at that meeting would be the call for a curfew.

He said it was a drastic move and was something that was being contemplated in an attempt to prevent deaths and murders among the 'children'.

He said it was an extreme measure to give Aboriginal youth and children maximum protection and safety under an Aboriginal-instigated umbrella.

"The three deaths of Aborigines at Bowraville has revealed a dangerous situation in Aboriginal history," Mr Roberts said. "There could be a breakout in violence against Aboriginal youth."

Mr Roberts described the move as an initiative by North Coast elders that the elders hoped would flow through to the whole of Australia.

He said the need for such a consideration had arisen because the situation had become desperate. Mr Roberts said an undercurrent of racism always existed, and that this should not be tolerated.

Mr Roberts was also critical of the role of churches in the suppression and degradation of Aborigines.

He said that '90 percent of police and politicians belonged to the church'.

"In the final analysis churches are to blame for the present situation," Mr Roberts said.

He agreed that Aborigines had low self-esteem due to suppression, exploitation, racism, and said that they were the recipients of the worse treatment in Australia.

FIRST EDITION

The Koori Mail has arrived and will now appear in newsagencies on a fortnightly basis.

The first edition of the Koori Mail is a positive step in providing a voice for Kooris everywhere.

It aims to provide information on issues important to Kooris.

The paper is striving to give a Koori perspective and greater detail that is generally available in the media, providing important information for both the Koori and non-Koori population.

Apart from current issues, the Koori Mail will carry a range of features, personality profiles highlighting Koori achievements, book and film reviews, children's pages and sport.

The first edition will be distributed throughout New South Wales, Queensland and Victoria with plans to go national as soon as possible.

The Koori Mail is based in Lismore and is printed by The Northern Star at Goonellabah.

The Koori Mail wishes to acknowledge the valuable assistance provided by The Northern Star so that we could take our first step, and the help provided by John Muldoon, of Lismore Enterprise Development Agency, and the Koori Mail staff.

★
LOOKING
FOR
A JOB

Pages 9, 10

★
PRACTICAL
ADVICE ON
COMPILING
YOUR
FAMILY TREE

Page 11 — 14

★
KOORI KIDS'
CLUB

Page 20

★
RUGBY
LEAGUE
PROFILE

Back page



Memorial stone for Aboriginal soldiers

Australia's first memorial to Aboriginal servicemen and women is a large rock painting, which was unveiled recently at an ancient Bora Ground on the Gold Coast.

The memorial was organised by descendants of the Gold Coast's traditional Aboriginal owners, the Kombumerri clan.

Kombumerri Aboriginal Corporation for Culture (KACC) spokeswoman Ysola Best said the memorial paid tribute to servicemen and service-women from more than six clans who lived in the extreme south-east corner of Queensland.

The clans were known collectively as the Yugambeh tribal group.

Many Aboriginal people had to fight for the right to defend their country according to author David Huggonson, who has traced more than 400 Aboriginal servicemen and servicewomen in every major campaign since the Boer War.

The names of more than 60 Yugambeh ex-servicemen and women have been recorded. In his address to about 400 guests Huggonson, of Canberra, said there were many reports of Aborigines being rejected from the recruiting office because they were 'too Aboriginal'.

To avoid rejection some Aboriginal people hid their ancestry by claiming they were Maoris or Islanders, he said.



Captain Wesley Aird, the only Aboriginal graduate from Duntroon, at the unveiling of the Aboriginal memorial stone at Burleigh Heads. The stone was painted by Aboriginal artist Michael Bell.

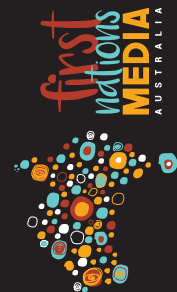
Aboriginal lore says the bora site symbolises the fighting waddy of the giant creation spirit Jabreen, who made us human.

As Jabreen, the boomerang maker, came out of the water and picked up his huge fighting waddy he caused a rocky outcrop now known as Little Rudey's.

For Aboriginal people bora sites were specially preserved areas used for initiation and learning ceremonies.

The Jebbrillum Bora ground on which the memorial stone stands has been returned to the custody of the Kombumerri people by the Gold Coast City Council.

FIRST NATIONS MEDIA
STRONG VOICES



FIRSTNATIONS MEDIA AU/CONVERGE
A POWERFUL AND CONNECTED VOICE

